



NEARLY
\$17 MILLION
 2024 ANNUAL PHILANTHROPIC IMPACT

U.S. Venture, Inc. is built on a culture of caring relationships and giving back. Through the U.S. Venture Open, the U.S. Venture/Schmidt Family Foundation and our unique partnership with Kenya Works & Victory Community Development Center (VICODEC) in Kenya, we are committed to challenging ourselves and our partners to address the root causes of poverty and improve the quality of life through collaboration and social innovation.

Above all else, we strive to offer challenging work and provide opportunities to our team members that lead to a fulfilling career. We believe connections, collaboration and giving back support results in meaningful change and stronger communities. U.S. Venture's values guide the way we work with one another, customers and vendors while providing a work environment that is dynamic, engaging and respectful.

\$6.61M

CORPORATE
 GIVING

\$5.56M

U.S. VENTURE/SCHMIDT
 FAMILY FOUNDATION & ACT
 FUND GRANTS DISTRIBUTED

\$4.83M

RAISED
 U.S. VENTURE OPEN

\$3.86M

COLLABORATIVE
 GRANTS



[USVENTURE.COM/GIVING-BACK](https://usventure.com/giving-back)



U.S. Venture/Schmidt Family Foundation (USV/SFF) aims to be a catalyst for change by supporting self-sufficiency, community enrichment and vulnerable populations.



Victory Community Development Center (VICODEC) is a school in the slums of Nairobi, Kenya. The school provides food, medicine and education to more than 718 students, and empowers its community members to improve their lives. USV/SFF is its main supporter and U.S. Venture facilitates child sponsorships for 192 students at VICODEC, 292 students in secondary school, and 50 students in post-secondary school. Additionally, there is a feeding program for 4,000, the Makini Pad initiative distributing 33,000 pads, an emergency fund, and holiday drives for necessities.

Basic
Needs
Giving
Partnership

The Basic Needs Giving Partnership's vision is to build thriving, equitable communities across Northeast Wisconsin. This is done by building on the impactful grantmaking and investing in local and regional solutions that address the root causes of poverty in alignment with shared values of trust and collaboration, curiosity and learning, and equity with a systems-based approach. It grants funds raised from the U.S. Venture Open to support nonprofits focused on Foundation to Thrive, Belonging and Connection, and Economic Prosperity.



Associates Caring Together (ACT) Fund – a 501(c)3 set up to support our fellow team members and their families when experiencing hardships.



U.S. Venture Open is one of the nation's single largest one-day charitable events dedicated entirely to ending poverty. On the second Wednesday of August, 1,300 attendees representing hundreds of partners gather at six regional golf courses to raise money for programs to end poverty. U.S. Venture pays 100% of the event expenses to ensure all dollars raised go to end poverty. The U.S. Venture Open has raised \$70 million and granted \$60 million since its inception.



Volunteer/Matching Program – U.S. Venture matches up to \$1,000 of any combination of volunteer hours and donations by all team members in the Groundswell giving platform.



Volunteer Paid Time Off – Every team member receives eight hours of volunteer paid time-off annually to volunteer for organizations they are passionate about.



Team members inspire one another to choose “One Thing For Good” in our company-wide “**Be a Better Us**” campaign, which highlights giving back stories in our communities.



Scholarship Program – U.S. Venture awards up to \$50,000 in college scholarships to children of team members each year (\$1,000 each).

