

more than

BE A BETTER **U.S.**

\$20 Million

2021 ANNUAL PHILANTHROPIC IMPACT



U.S. Venture, Inc. is built on a culture of caring relationships and giving back. Through the U.S. Venture Open, the U.S. Venture/Schmidt Family Foundation and our unique partnership with Kenya Works & Victory Community Development Center (VICODEC) in Kenya, we are committed to challenging ourselves and our partners to address the root causes of poverty and improve the quality of life through collaboration and social innovation.

Above all else, we strive to offer challenging work and provide opportunities to our team members that lead to a fulfilling career. We believe connections, collaboration and giving back support results in meaningful change and stronger communities. U.S. Venture's values guide the way we work with one another, customers and vendors while providing a work environment that is dynamic, engaging and respectful.



usventure.com/giving-back



U.S. Venture/Schmidt Family Foundation (USV/SFF) aims to be a catalyst for change by supporting self-sufficiency, community enrichment and vulnerable populations.



Victory Community Development Center (VICODEC)

is a school in the slums of Nairobi, Kenya. The school provides food, medicine and education to more than 718 students, and empowers its community members to improve their lives. USV/SFF is its main supporter and U.S. Venture facilitates child sponsorships for 197 students at VICODEC, 132 students in secondary school, a feeding program for 4,000, an emergency fund and holiday drives for necessities.

POINT

The POINT Regional Poverty Initiative

convenes and supports action groups, facilitates small scale testing, and hosts regional learning sessions. Originally focused on introducing continuous improvement methodology to nonprofits and service providers, it has evolved to also support the funds raised from the U.S. Venture Open in a research, development and strategy role. Through connecting, sparking ideas and sharing data & research, POINT convenes individuals, organizations, and funders across sectors so that all people in Northeast Wisconsin are self-sufficient and able to fully participate in the life of the community.



Associates Caring Together (ACT) Fund – a 501(c)3 set up to support our fellow team members and their families when experiencing hardships.



U.S. Venture Open is one of the nation's single largest one-day charitable events dedicated entirely to ending poverty. On the second Wednesday of August, 1,200 attendees representing 725 partners gather at six regional golf courses to raise money for programs to end poverty. U.S. Venture pays 100% of the event expenses to ensure all dollars raised go to end poverty. The U.S. Venture Open has raised \$55 million and granted \$49 million since its inception.



Volunteer/Matching Program –

The USV/SFF matches up to \$1,000 of any combination of volunteer hours and donations by all team members.



Volunteer Paid Time Off – Every team member receives eight hours of volunteer paid time-off annually to volunteer for organizations they are passionate about.



Team members inspire one another to choose “one thing for good” in our company-wide **“Be a Better Us”** campaign, which highlights giving back stories in our communities.



Scholarship Program – USV/SFF awards up to \$50,000 in college scholarships to children of team members each year.