more than

# \$16M



### ANNUAL PHILANTHROPIC IMPACT



**COLLABORATIVE** 

**GRANTS** 





CORPORATE GIVING

CORPORATE GIVING & GRANTS

RAISED

RAISED
U.S. Venture Open









U.S. Venture, Inc. is built on a culture of caring relationships and giving back. Through the U.S. Venture Open, the U.S. Venture/Schmidt Family Foundation and our unique partnership with Victory Community Development Center (VICODEC) in Kenya, we are committed to challenging ourselves and our partners to address the root causes of poverty and improve the quality of life through collaboration and social innovation.

Above all else, we strive to offer challenging work and provide opportunities to our team members that lead to a fulfilling career. We believe connections, collaboration and giving back support results in meaningful change and stronger communities. U.S. Venture's values guide the way we work with one another, customers and vendors while providing a work environment that is dynamic, engaging and respectful.

USVenture.com/GivingBack





















**U.S. Venture/Schmidt Family Foundation (USV/SFF)** aims to be a catalyst for change by supporting self-sufficiency, community enrichment and vulnerable populations.



**U.S. Venture Open** is one of the nation's single largest one-day charitable events dedicated entirely to ending poverty. Normally more than 1,200 attendees representing more than 500 partners golf at regional golf courses to raise money for programs to end poverty. In 2020, the event was pivoted to a Mediathon with local media bringing in more than 900 donors.



#### **Victory Community Development Center (VICODEC)**

is a school in the slums of Nairobi, Kenya. The school provides food, medicine and education to more than 650 students, and empowers its community members to improve their lives. USV/SFF is its main supporter and U.S. Venture facilitates child sponsorships for 188 students at VICODEC, 78 students in secondary school, vocational training for 600 individuals, a feeding program in six locations for 3,200, an emergency fund and holiday drivers for necessities.

## POINT

The POINT Regional Poverty Initiative convenes and supports action groups, facilitates small scale testing, and hosts regional learning sessions throughout the year. Originally focused on introducing continuous improvement methodology to nonprofits and service providers, it has evolved to also support the Basic Needs Giving Partnership (funds raised from the U.S. Venture Open) in a research, development and strategy role. Through connecting, sparking ideas and sharing data and research, POINT convenes individuals, organizations, and funders across sectors so that all people in NE Wisconsin are self-sufficient and able to fully participate in the life of the community.



**Volunteer/Matching Program** — The USV/SFF matches up to \$1,000 of any combination of volunteer hours and donations by all team members.

**Volunteer Paid Time Off** – Every team member receives eight hours of volunteer paid time-off annually to volunteer for organizations they are passionate about.



## ONE THING FOR GOOD

Team members inspire one another to choose "one thing for good" in our company-wide "Be a Better Us" campaign, which highlights giving back stories in our communities.





**Associates Caring Together (ACT) Fund** – a 501(c)3 set up to support our fellow team members and their families when experiencing hardships.



**Scholarship Program** - USV/SFF awards up to \$30,000 in college scholarships to children of team members each year.

